

WHAT IS BEHEARD BEHEALTHY PA ?

When decisions are made that affect our communities' health, the voices of people throughout our state -- particularly those from marginalized communities -- are too often **not heard**. BeHeard BeHealthy PA is creating a new way for communities across Pennsylvania to make their voices heard.

ABOUT BEHEARD BEHEALTHY PA SURVEYS

BeHeard BeHealthy PA will **measure** and **quantify** what communities really need to get -- and stay -- healthy through regular surveys. Participants can sign up to weigh in every couple months about their needs, priorities, and opinions about policies that affect the health of their communities. Survey results will be publicly shared, but participants' identities will be kept confidential.

This creates a direct line from community members to the officials and other leaders who make decisions that impact their health. The more people who are enrolled, the more powerful the surveys become to influence public policy.

HOW DO BEHEARD BEHEALTHY PA SURVEYS WORK?

It's simple. Anyone who lives in Pennsylvania can go to www.beheardbehealthypa.org or text "@BEHEARD" to 833-676-0268 and answer just a few questions to become a member! Our surveys can be taken in English or Spanish, and you don't need internet access to join.

Members will receive regular requests to participate in short surveys about the things that affect their health and about policies or changes that may impact their local community.

HOW CAN COMMUNITY PARTNERS GET INVOLVED:

Our goal is to reach at least 10,000 Pennsylvanians through our surveys with a special focus on ensuring that communities who have been marginalized have a seat at the table. That's why it's so important that community partners are involved in getting the word out about BeHeard BeHealthy PA.

Here's how -- and why!-- your organization can get involved:

- Recruit members!** Partners can have their own special link to sign up members to receive surveys & track their success.
- Partners can help create the surveys and have a say in what gets asked.** That means issues that are important to your community are being measured.
- Remind members to take surveys!** There's power in numbers, and partners can help ensure good survey response rates and, therefore, good data.
- Get access to data.** Data will be made available to community partners, and can be sliced in a variety of different ways that is useful for your work.